

Female Founder Summit 2016

FEMALE **FOUNDER** **SUMMIT**

Meet **Female Founders**
from early to growth stage

November 2, 2016
Auditorium Kunsthaus
Zurich, Switzerland

www.femalefoundersummit.org



ABOUT THE FEMALE FOUNDER SUMMIT

Women are a **competitive factor** in our economies. More balanced teams create **more capital efficiency, ROI and revenues***. Decisions become long-term focused, hence focused on **sustainability**. Still there is a funding gap for women entrepreneurs**.

We help encourage more women to become entrepreneurs and also to team up with existing all-male teams, and we support women in finding **access to networks, mentors and capital**.

* <https://law.stanford.edu/press/women-who-run-tech-startups-are-catching-up/>

** <https://powermore.dell.com/business/women-led-startups-achieve-more-funding-success-online-report/>



PROGRAM

Wednesday, **November 2, 2016**

Day Program

10-13.00 h Founder Pitching Training

14-17.00 h Founder Pitching Sessions

Evening Program

17.30 h Door opening

18.00 h Keynote
Ari Horie, Women's Startup Lab in Silicon Valley

18.30 h Q&A

18.40 h Presentation
Female Founders & the Swiss Ecosystem
Lea von Bidder, Founder AVA Science

19.00 h Panel Discussion
Factors for a successful Swiss Startup Landscape
Ari Horie, Women's Startup Lab in Silicon Valley
Patrizia Pesenti, Digital Zürich 2025 / Ringier
Anat Bar-Gera, Cyverse
Erich Sieber, Inventages (Nestlé VC Fund)

19.30 h Q&A

19.40 h Presentation of Showcases
Lina Bee, Swiss Start-up Factory
Alexandra Marcoin, SICTIC / PWN Geneva&Lausanne

20.00 h Networking Cocktail



REGISTRATION

**Female Founders and Founders from Switzerland, Europe
and Africa**

Start-up Support Organizations

Investors from Switzerland and Europe

Corporate Venturing Representatives

Government Representatives

Media

Seats are limited, please apply for your ticket:

www.femalefoundersummit.org

Tickets

Free for Entrepreneurs & Students

CHF 180 Regular Price

Reduced Price for Partners

Contact us for Partnering Options:
partner@femalefoundersummit.org

Organizer

WomenWay / YFEE

Association

Sonnenbergstrasse 59

CH-8800 Thalwil

www.womenway.org



PARTNER

Sponsoring Partner

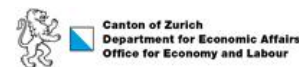
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Hosted by

WOMENWAY



Network Partner



VOICES

Women Funding Gap

"We can observe a significant **women funding gap**. Investors are mostly male and tend to invest in people who are similar to themselves. In the context of the Silicon Valley they would invest in start-up founders who are male, white, and Harvard or Stanford graduates."

Anat Bar-Gera

Chairwoman, Cyverse



VOICES

A Competitive Switzerland

"For Switzerland to remain competitive and at the top of the value chain, **innovation and a leading role in digitization is key**. It is therefore important to attract more and larger private funding for Swiss-domiciled Start-ups at all stages, and specifically also to close the funding gap for women entrepreneurs."

Monika Rühl

Chairwoman of the Executive Board, economiesuisse



VOICES

Real Risk Capital

"Even though Switzerland is among the top ranked countries regarding innovation capability, we are faced with the so called 'innovation paradox'. Startups are the gear to narrow this execution gap but more often than not, they fail to raise capital at a very early stage. **Switzerland needs more risk takers** who are willing to invest Venture Capital with the right mind set: To drive the innovations that are in the starting blocks."

Lina Bee

Partner, Female Founder Summit



VOICES

A Sustainable Economy

"We should think of women as competitive asset – **balanced teams** tend to be more capital efficient and generate both more ROI and more revenues. Also, with a female shift in access to resources, we should see a more sustainable planet – in the long run."

Carole Hofmann

Founder & President, WomenWay



LOCATION



**Kunsthhaus Zürich
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